PUBLIC RESEARCH / SEPTEMBER 2026

AI Commerce Readiness Benchmark 2026

How readable, verifiable, and commercially actionable are public ecommerce storefronts for machines?

A bounded analysis of 20 real public storefronts across Shopify, WooCommerce, Magento/Adobe Commerce, and custom commerce.

20	17	15	77.4
STORE SAMPLE	OBSERVABLE RUNS	SCORED AUDITS	MEAN SCORE

Team Veydoit

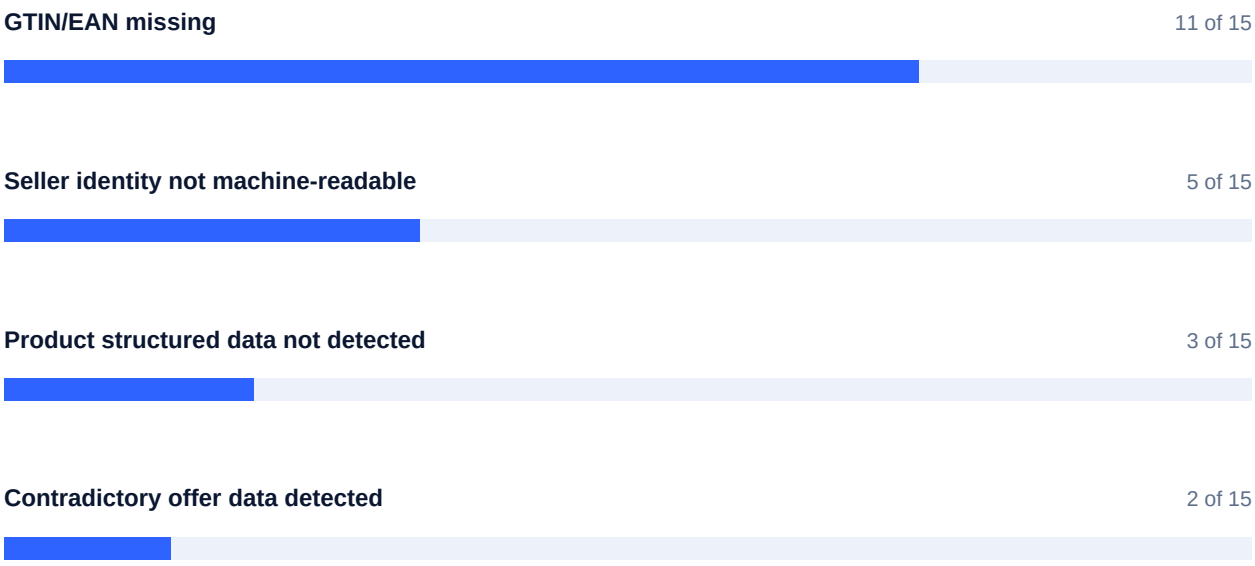
audit.veydoit.com

01 / EXECUTIVE SUMMARY

Machine-readable does not mean complete.

The most common gap was not total absence of a storefront or product page. It was incomplete identity, offer, and verification context around products that were otherwise visible to a shopper.

15 stores met the evidence threshold for a readiness score. Five did not. Withholding a score when evidence is insufficient is a quality control, not a negative merchant verdict.

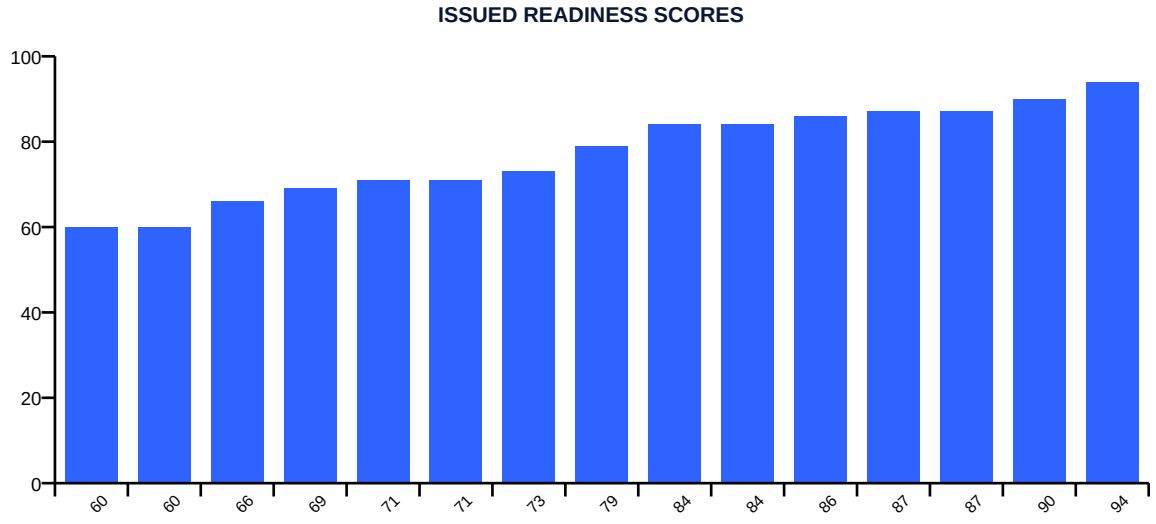


Counts refer only to the 15 evidence-sufficient audits and must not be generalized to all ecommerce stores.

02 / SCORE DISTRIBUTION

A useful spread, not a vanity score.

Issued readiness scores ranged from 60 to 94, with a mean of 77.4 and population standard deviation of 10.6. No material ceiling or floor effect was detected in the scored sample.



Readiness and confidence are separate. A lower confidence value means the crawler observed less evidence; it does not automatically mean the store itself is less ready.

03 / THE FIVE DIMENSIONS

Readiness is a system.

01 / Discoverability	Access, canonical identity, sitemap signals, and retrievable commerce pages.
02 / Product data	Explicit product entities, identifiers, variants, price, currency, and availability.
03 / AI readability	Clear facts and context that reduce inference and ambiguity.
04 / Commerce readiness	Visible offer and purchase signals supporting high-intent workflows.
05 / Trust and evidence	Merchant identity, policies, contact paths, and verifiable claims.

A store can be technically crawlable and still be difficult to compare, verify, or act on. The audit keeps these dimensions separate so the evidence remains useful to implementation teams.

04 / METHODOLOGY

Public evidence, bounded claims.

Sample

20 publicly accessible storefronts covering four platform families, small and large catalogs, single- and multi-language stores, strong and weak structured-data patterns, protected sites, and fashion, food, electronics, home/design, and B2B contexts.

Collection

Read-only retrieval sampled public homepage, category, product, policy, sitemap, robots, visible commerce facts, and structured data. No purchase, account creation, or form submission was performed.

Scoring and confidence

Five deterministic subscores create the overall readiness result. A score is issued only after an evidence threshold is met. Confidence is calculated independently and reflects the quantity and quality of retrievable evidence.

Public reporting

This report publishes aggregate patterns only. It intentionally excludes store-specific conclusions and league tables to avoid decontextualized or misleading claims.

05 / LIMITATIONS

What this benchmark does not claim.

01	It is not a census of ecommerce and the sample is not statistically representative of every market.
02	It cannot inspect private catalog, feed, ERP, Merchant Center, analytics, or operational data.
03	It does not guarantee AI citations, search rankings, traffic, conversion, or revenue.
04	It is a time-bound observation. Storefront behavior can vary by location, consent, JavaScript, login, bot controls, and time.
05	A public scan finds symptoms. Root-cause analysis may require theme, app, feed, catalog, or back-office access.

See your store through the same evidence lens.

Run the Free AI Commerce Check at audit.veydoit.com. The optional Full AI Commerce Readiness Audit costs EUR 299 and adds the complete evidence inventory, prioritization, recommendations, and secure report.

No ranking or revenue outcome is promised. The analysis covers public evidence observed at scan time.